

# Junjun Liu

Assistant Professor of Accounting  
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## EDUCATION

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<b>Arizona State University</b> , Tempe, AZ Ph.D. in Accounting	08/2016 – 05/2020
<b>Lehigh University</b> , Bethlehem, PA M.S. in Accounting	08/2012 – 05/2015
<b>Jilin University</b> , Changchun, Jilin, China B.S. in Finance	08/2008 – 06/2012

## WORK EXPERIENCE

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Assistant Professor of Accounting College of Business <b>The University of Alabama in Huntsville</b> , Huntsville, AL	08/2020 – Present
Research Associate, full-time Columbia Business School <b>Columbia University</b> , New York, NY	08/2015 – 06/2016

## RESEARCH

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Research interests include corporate information disclosure, pricing of accounting information, non-GAAP reporting, and factors influencing audit quality.

### Publications

- Huang, W., Liu, J., Zhang, R. Local Newspaper Closures and Non-GAAP Reporting Quality. *Finance Research Letters*. Forthcoming. (ABDC rating: A)
- Liu, J. (2024). Macroeconomic Uncertainty and Non-GAAP Disclosure. *Finance Research Letters*. Forthcoming. (ABDC rating: A) <https://doi.org/10.1016/j.frl.2023.104916>
- Liu, J. (2023). Non-GAAP Disclosure Following Going Concern Opinions. *Journal of Accounting, Auditing & Finance*. Forthcoming. (ABDC rating: A) <https://doi.org/10.1177/0148558X231175952>

### Working papers

- Kaplan, S., Liu, J., Rykaczewski, M. The Relationship between Country Factors and Financial Reporting Quality: The Mediating Role of Audit Market Characteristics. (In preparation for submission)

**Work in progress**

- Liu, J. Post earnings announcement drift and non-GAAP reporting. (Preliminary results)
- Liu, J., Rykaczewski, M. Accruals models in international accounting research. (Preliminary results)

**TEACHING**

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Teaching interests include principles of financial accounting, intermediate accounting, and advanced accounting.

**The University of Alabama in Huntsville** Fall 2020 – Present

ACC 210 Accounting for Business

- SIE: Fall 2020 (4.59/5.00), Fall 2021 (4.57/5.00)

ACC 211 Principles of Financial Accounting

- SIE: Fall 2022 (4.40/5.00), Fall 2023 (4.56/5.00, 4.35/5.00)

ACC 311 Intermediate Accounting II

- SIE: Fall 2020 (4.65/5.00), Spring 2021 (4.67/5.00), Fall 2021 (4.96/5.00), Spring 2022 (4.69/5.00), Fall 2022 (4.91/5.00), Spring 2023 (4.73/5.00), Fall 2023 (4.95/5.00)

ACC 680 Financial Accounting Theory

- SIE: Spring 2021 (4.83/5.00), Spring 2022 (4.79/5.00), Spring 2023 (4.63/5.00)

**Arizona State University** Summer 2019

ACC 241 Introductory Managerial Accounting

**Lehigh University** 2014 – 2015

ACCT 152 Introduction to Managerial Accounting, Teaching Assistant

ACCT 320 Fundamentals of Auditing, Teaching Assistant

**SERVICE**

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**The University of Alabama in Huntsville**

University Commencement Committee Fall 2023 – Present

Faulty Search Committee Spring 2023

24 Hour Innovation Challenge Judge Spring 2023

Faulty Search Committee Spring 2022

Accounting Advisory Board Participant Fall 2020 – Present

**SYNERGISTIC ACTIVITIES**

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Reviewer, *Finance Research Letters* 2023

Reviewer, AAA Auditing Section Midyear Meeting 2022

Discussant, AAA Annual Meeting 2020

Discussant, AAA Annual Meeting 2019

Reviewer, AAA Auditing Section Midyear Meeting	2019
Reviewer, AAA Financial Accounting and Reporting Section Midyear Meeting	2019
Reviewer, AAA Annual Meeting	2018
Arizona State University/University of Arizona Research Conference	2016 – 2019

## **HONORS AND AWARDS**

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Summer Research Grant, The University of Alabama in Huntsville	2023
Summer Research Grant, The University of Alabama in Huntsville	2022
Outstanding Undergraduate Faculty Award, The University of Alabama in Huntsville	2022
Brightman Master Teacher Program, The University of Alabama in Huntsville	2020
Witmond Faculty Fellowship, The University of Alabama in Huntsville	2020
QEPO Instructor Certification, The University of Alabama in Huntsville	2020
University Graduate Fellowship, W. P. Carey, Arizona State University	2016 – 2019
AAA Financial Accounting and Reporting Section Doctoral Consortium Fellow	2019
AAA International Accounting Section Doctoral Consortium Fellow	2019
Second Prize Recipient, KPMG Case Competition	2012